

# **Pester Marketing Company (d.b.a. Alta Convenience) Purchases Four C-Stores in Northern New Mexico**

**Greenwood Village, CO – April 17, 2013** – Pester Marketing Company (d.b.a. Alta Convenience) is pleased to announce its recent acquisition of 4 Conoco branded convenience stores located in northern New Mexico, previously owned by State Oil of New Mexico.

With 3 stores in Raton, NM and 1 in Springer, NM, this latest deal brings the total number of convenience stores owned by Pester Marketing to 57 and extends the Company's retail presence across Colorado, Kansas, Nebraska and New Mexico.

According to Rich Spresser, President and CEO, "Pester Marketing's wholesale fuel subsidiary, Alta Fuels has been supplying gas and diesel to these stores for the past 3 years and this current c-store acquisition fits very well with our plans for expansion in northern New Mexico."

Spresser added, "We are pleased to be a part of the Raton and Springer communities and look forward to continuing to provide high quality Conoco branded gasoline and a wide variety of groceries, snacks, beverages, tobacco products, lottery tickets and other convenience items."

## **About Pester Marketing Company**

Pester Marketing Company (d.b.a. Alta Convenience) is a privately owned company in business for over 50 years with 57 stores located in 4 states (Colorado, Kansas, Nebraska and New Mexico).

In addition to the retail side of the business, Pester Marketing's wholesale subsidiary, Alta Fuels, located in Alamosa, CO is a major supplier of bio-fuels, both E85 and Bio-Diesel. Alta Fuels also carries a full line of ExxonMobil lubricants and serves customers in Colorado and New Mexico.